



HOORAY!

Riverfront Playhouse is moving downtown to 1950 California Street! The building is now secured and renovation will begin soon. The Redding community will have a state-of-the-art performing arts venue in which to provide Riverfront's quality live performances. It will be available to rent for seminars, meetings, receptions, movies, music and dance recitals, and a variety of private events. The new theatre will include a bar and reception area, adequate parking, and seating for 150 people.

Thanks to all who have donated in the past. There is more to do to have the new theatre ready for opening. Your continued support is needed and much appreciated.

- Make a tax-deductible donation by mailing a check to:
Riverfront Playhouse, PO Box 994666, Redding, CA 96099
- Buy a seat – Contact Carol Skill at 243-3557
Or download a seat campaign flyer at www.riverfrontplayhouse.net
- Choose a naming opportunity from the attached form –
Contact Mary Forbes at 241-8357
- For stock donations or to make direct IRA donations –
Contact Karen Taylor at 549-3529
- Mark your calendar for *Northstate Giving Tuesday* – November 29
Go to <https://northstategives.org> for additional information

Donate now by completing and mailing in the attached form. Donate by check, credit card, or by using Paypal on Riverfront's website. Donations of \$1,000 or more will receive permanent donor recognition at the new theatre.

Riverfront Playhouse Capital Campaign Committee

Barbara Harrison Chair 524-0223

www.riverfrontplayhouse.net

Riverfront Playhouse is a 501(c)(3) organization. Tax ID 942821598

Naming Opportunities	Cost	Sold
The Building	\$250,000	
Main Auditorium	\$100,000	SOLD
Main Stage	\$75,000	
Rigging	\$50,000	
Grand Curtains	\$30,000	SOLD
Make Up Areas All Sold	\$30,000	SOLD
Backstage Curtains	\$25,000	
Grand Piano	\$25,000	
Marquee	\$25,000	SOLD
Administrative Office	\$20,000	
Back Stage Area	\$20,000	SOLD
Community Room	\$20,000	
Concession Area	\$20,000	SOLD
Digital Projector	\$20,000	
Marquee Window (4 Sold)	\$20,000	SOLD
Sound Eqpt & Control	\$20,000	
Stage & House Lighting	\$20,000	
Tech Booth	\$20,000	
Box Office	\$15,000	SOLD
Green Room	\$15,000	SOLD

Naming Opportunities	Cost	Sold
Main Lobby	\$15,000	SOLD
Women's Lounge	\$15,000	SOLD
Chandeliers (3 Sold)	\$12,000	SOLD
Admin Eqpt & Furnishings	\$10,000	
Art Gallery	\$10,000	SOLD
Costume Room	\$10,000	SOLD
Entry Bridge	\$10,000	
Entry Garden	\$10,000	
Mechanical/Electrical	\$10,000	
Men's Dressing Room	\$10,000	
Men's Lounge	\$10,000	SOLD
Reception Area Furnishings	\$10,000	
Rehearsal Space	\$10,000	
Women's Dressing Room	\$10,000	
Workshop	\$10,000	
Marquee Window	\$5,000	
Movie Screen	\$5,000	SOLD
Chandeliers (1) \$4000 each	\$4,000	
Keyboard	\$2,000	

Capital Campaign donation form for: Naming Opportunities, Seat Campaign, Unrestricted Donations

Riverfront Playhouse Capital Campaign

Name(s) _____ Donation/Pledge \$ _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Charge Visa _____ Master Card _____ Other _____ Three Digit CVS code _____

Account # _____ Exp. Date _____

Date _____ Signature _____

Please make checks payable to Riverfront Playhouse

Mail To: Riverfront Playhouse, PO Box 994666, Redding, CA 96099

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